

## Pou Chen announces monthly sales for February 2013

Date: March 11, 2013

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for February 2013 was NT\$14,390 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through February 2013 totaled NT\$33,479 million.

The aforesaid consolidated sales was unaudited, prepared by Pou Chen in conformity with the same accounting period. In addition, Pou Chen’s 49.98% owned major subsidiary, Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”, Ticker: 551.hk), changed its financial year end date from September 30 to December 31 since FY2012, which meant that FY2012 of Yue Yuen covered a period of 15 months from 2011/10/01~2012/12/31. Due to the aforesaid change of Yue Yuen’s financial year end date and Taiwan Stock Exchange’s regulations, the basis for preparing Pou Chen’s consolidated monthly sales of FY2012 will be different from that of FY2013. For example, Pou Chen’s consolidated sales for February 2013 included Yue Yuen’s monthly sales for February 2013; and Pou Chen’s consolidated sales for February 2012 included Yue Yuen’s monthly sales for November 2011.

### *The Basis of Pou Chen Consolidated Sales*

The Period of Consolidated Sales	Consolidated Entity - Pou Chen	Consolidated Entity – Yue Yuen
<b>February 2013</b>	<b>Sales for February 2013</b>	<b>Sales for February 2013</b>
February 2012	Sales for February 2012	Sales for November 2011

### *Pou Chen Consolidated Sales Report*

(NTD ‘000)

The Period of Consolidated Sales	Amount
<b>February 2013</b>	<b>14,390,331</b>
February 2012	19,155,583
Y-o-Y Change	NA (Due to the different basis of consolidated sales)
January 2013	19,089,120
M-o-M Change	-24.6%
<b>January through February 2013</b>	<b>33,479,451</b>
January through February 2012	36,870,815
Y-o-Y Change	NA (Due to the different basis of consolidated sales)

Note:

1. All figures were unaudited, prepared by Pou Chen in conformity with the same accounting period.

## *Yue Yuen, Pou Sheng Sales Report*

(USD '000)

The Period of Sales	Yue Yuen	Pou Sheng
<b>February 2013</b>	<b>486,509</b>	<b>134,705</b>
February 2012	518,461	99,987
Y-o-Y Change	-6.2%	+34.7%
January 2013	646,202	155,341
M-o-M Change	-24.7%	-13.3%
<b>January through February 2013</b>	<b>1,134,477</b>	<b>290,146</b>
January through February 2012	1,130,599	279,538
Y-o-Y Change	+0.3%	+3.8%

Note:

1. All figures were unaudited, prepared by Yue Yuen and Pou Sheng, respectively.
2. Pou Chen held 49.98% ownership of Yue Yuen at the end of February 28, 2013.
3. Yue Yuen held 61.80% ownership of Pou Sheng at the end of February 28, 2013; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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